



Top 10 Reasons How a Company Benefits from Becoming an AWA Foundation Sponsor:

10. Advertisement in AWA Foundation newsletter
9. Attract potential new employees who have a wide range of knowledge and experience
8. Signage at events to promote your business
7. Promotional table at or near entrance of venue
6. Recognition on event program marketing
5. Recognition on AWA Foundation website
4. Tickets to 4 premiere events per year
3. Access to scholarship participants for possible summer internships and employment as well as access to a membership of a professional community to promote your products and services
2. Support women currently in the automotive industry who have an invaluable presence within your company
1. Support AWA Foundation's scholarship program for women pursuing careers in the automotive industry, ensuring a dynamic automotive environment in the future

Please contact RoseAnn, Nicolai Events at 1-877-AWA Foundation or our website at www.awafoundation.org

AWAF 2009 Meeting Sponsorship Opportunities

AWAF offers recognition at various levels of sponsorships our quarterly meetings. All events are listed on our website:
<http://www.AWAFoundation.org>

Gold Sponsor – Four Programs

\$5,000.00

- Designation as an annual sustaining partner
- Company representative to introduce key speaker at one chosen quarterly event and have 4 additional company representatives sit with speaker(s) for events
- Access to scholarship participants for possible summer internships and employment
- Complimentary membership for eight (8) corporate individuals
- Complimentary table of eight (8) at quarterly events and recognition from the podium
- Complimentary participation of one (1) foursome at the AWAF annual golf outing (Value \$1,000)
- Complimentary advertising at all events
- Complimentary placement of advertisement in the quarterly newsletter and recognition in the Quarterly Newsletter
- Recognition on AWAF *front page* of website and in Sponsor section with logo
- Press Release issued to members and affiliates, companies/organizations announcing sponsorship
- "Sponsor" badge ribbon at meetings

Silver Sponsor – One Meeting

\$2,500.00

- Complimentary attendance for four (4) individuals at quarterly events with reserved seating and recognition from podium
- Complimentary membership for four (4) corporate individuals
- Complimentary participation of two (2) players at the AWAF annual golf outing (Value \$500)
- Complimentary placement of advertisement in the quarterly newsletter
- Recognition in the Quarterly Newsletter and AWAF website in Sponsor section with logo
- Press Release issued to members and affiliates, companies/organizations announcing sponsorship

Bronze Sponsor – One Meeting

\$1,000.00

- Complimentary membership for one (2) corporate individuals
- Complimentary attendance for two (2) individual at quarterly events with reserved seating
- Complimentary tickets for two (2) individuals to the AWAF annual golf outing luncheon (Value \$50)
- Recognition in the Quarterly Newsletter and AWAF website in Sponsor section with logo

Friend of AWAF Sponsor – One Meeting

\$500.00

- Signage at event (entrance and inside event area)
- Promotional table at or near entrance of event (handouts / display area)
- Recognition on program
- Four (4) tickets to one of the quarterly events

Name of Company: _____
Contact Name / Phone Number: _____
Address: _____
Signature: _____
E-mail address: _____

Event Sponsorship Total: \$ _____
Visa / American Express / MasterCard
(please circle one above)
Credit Card Number: _____
Expiration Date: _____

Payment Information (Payment may be made by check or credit card):
Fax to: 248-239-0291 or Mail to: AWAF, P.O. Box 4305, Troy, MI 48099

www.AWAFoundation.org

AWAF 2009 Event Sponsorship

AWAF offers various sponsorship levels for specific events. All events are listed on our website: <http://www.AWAFoundation.org> We invite you to sponsor as many events as you would like (please mark sponsor level of interest)

Event Sponsor Level I **\$500**

- Signage at event (entrance and inside event area)
- Promotional table at or near entrance of event (handouts / display area)
- Recognition on program (front cover / back cover)
- Recognition on AWAF website with logo
- (4) Tickets to event

Event Sponsor Level II **\$250**

- Signage at event (entrance and inside event area)
- Recognition on program (front cover / back cover)
- (2) Tickets to event

Event Sponsor Level III **\$150**

- Signage at event (entrance and inside event area)
- (2) Tickets to event

Name of Company: _____
Contact Name / Phone Number: _____
Address: _____
Signature: _____
E-mail address: _____

Event Sponsorship Total: _____ \$
Visa / American Express / MasterCard (please circle one)
Credit Card Number: _____
Expiration Date: _____

Payment Information (Payment may be made by check or credit card):
Fax to: 248-239-0291 or Mail to: AWAF, P.O. Box 4305, Troy, MI 48099
www.AWAFoundation.org