

## **AWAF 2010 Sponsorship Opportunities**

AWAF offers two types of sponsorships: **Corporate Sponsorship** which includes membership to the organization and various levels of recognition at our quarterly events for a year depending on sponsorship level and **Event Level Sponsorship** which includes event tickets and recognition at a specific quarterly event. All events are listed on our website: <http://www.AWAFoundation.org>

### **AWAF Corporate Sponsorship Opportunities**

**Gold Sponsor – Four Events** **\$5,000.00**

- Designation as an annual sustaining partner
- Company representative to introduce key speaker at one chosen quarterly event
- Access to scholarship participants for possible summer internships and employment
- Complimentary membership for eight (8) corporate individuals
- Complimentary attendance for eight (8) at quarterly events and recognition from the podium
- Complimentary participation of one (1) foursome at the AWAF annual golf outing (Value \$1,000)
- Recognition on program book and from podium at four (4) quarterly event
- Complimentary recognition on signs at all events
- Complimentary placement of advertisement in the quarterly newsletter and recognition in the Quarterly Newsletter
- Recognition on the front page of the AWAF website and in Sponsor section with logo
- Press Release issued to members and affiliates, companies/organizations announcing sponsorship
- “Sponsor” badge ribbon at meetings

**Silver Sponsor – One Event** **\$2,500.00**

- Complimentary attendance for four (4) individuals at quarterly events
- Complimentary membership for four (4) corporate individuals
- Complimentary participation of two (2) players at the AWAF annual golf outing (Value \$500)
- Complimentary placement of advertisement in the quarterly newsletter
- Recognition in the Quarterly Newsletter and AWAF website in Sponsor section with log
- Recognition on program book and from podium at one (1) quarterly event
- Complimentary recognition on signs at all events
- Press Release issued to members and affiliates, companies/organizations announcing sponsorship

**Bronze Sponsor – One Event** **\$1,000.00**

- Complimentary membership for two (2) corporate individuals
- Complimentary attendance for two (2) individual at quarterly events
- Complimentary tickets for two (2) individuals to the AWAF annual golf outing luncheon (Value \$50)
- Recognition on program book and from podium at one (1) quarterly event
- Recognition in the Quarterly Newsletter and AWAF website in Sponsor section with logo
- Complimentary recognition on signs at all events

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Name of Company: \_\_\_\_\_  
Contact Name / Phone Number: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Signature: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Referred by: \_\_\_\_\_

**Corporate Sponsorship Total:** \$ \_\_\_\_\_  
Visa / American Express / MasterCard (please circle one) \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_

Payment Information (Payment may be made by check or credit card):  
Fax to: 248-239-0291 or Mail to: AWAF, P.O. Box 4305, Troy, MI 48099

# **AWAF 2010 Event Sponsorship**

**Event Sponsor Level I** **\$500**

- Signage at event (entrance and inside event area)
- Promotional table at or near entrance of event (handouts / display area)
- Recognition on program (front cover / back cover)
- Recognition on AWAF website with logo
- (4) Tickets to event

**Event Sponsor Level II** **\$250**

- Signage at event (entrance and inside event area)
- Recognition on program (front cover / back cover)
- (2) Tickets to event

**Event Sponsor Level III** **\$150**

- Signage at event (entrance and inside event area)
- (2) Tickets to event

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Name of Company: \_\_\_\_\_  
Contact Name / Phone Number: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Signature: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Referred by: \_\_\_\_\_

**Corporate Sponsorship Total:** \$ \_\_\_\_\_  
Visa / American Express / MasterCard (please circle one) \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_

Payment Information (Payment may be made by check or credit card):  
Fax to: 248-239-0291 or Mail to: AWAF, P.O. Box 4305, Troy, MI 48099  
[www.AWAFoundation.org](http://www.AWAFoundation.org)

**Mission Statement:** Automotive Women's Alliance Foundation is a professional organization dedicated to the advancement of women in the global automotive industry.

**Vision Statement:** It is the vision of the Automotive Women's Alliance Foundation to collaborate with companies and organizations by leveraging the skills, abilities and talents of women to create a more dynamic automotive industry.