



AWA Foundation / P.O. Box 4305 / Troy, MI 48099 / Phone: 877-393-AWAF / Fax: 248-239-0291
www.AWAFoundation.org

15th Annual Golf Outing “Swinging FORE Scholarships” **NEW LOCATION for 2010**

June, 2010

Dear Members and Friends of AWAF:

AWAF is hosting our **15th Annual Golf Outing “Swinging FORE Scholarships”** on Tuesday, August 17, 2010 at Forest Lake Country Club (www.FLCC.us) located in Bloomfield Hills, Michigan. As a result of your generous support, since 2001, AWAF has **awarded \$144,500 in scholarships to 59 students.**

On behalf of the **Automotive Women’s Alliance Foundation (AWAF)**, we would like to present you with the opportunity to support our scholarship fund. Our main yearly fundraiser is an annual golf outing where we partner with major Original Equipment Manufacturers (OEMs), Tier One and Tier Two suppliers, retail establishments and automotive dealerships to provide financial support and participation. We are headquartered in the Detroit metropolitan area and receive scholarship applications from all over the United States and Canada. Your participation will confirm your commitment to supporting the careers of professional women in your community.

Three recent AWAF Scholarship recipients:

Ms. Alexandria Basher, March 25, 2010, \$2,500

In her senior year at Stony Creek High School in Rochester Hills, Michigan Alexandria carries a 3.8 GPA. In 2009 she participated in Kettering University’s LITE (Lives Improved Through Engineering) program where she gained first hand understanding and application in the mechanical engineering field.

Jenny Kubinec, October 20, 2009, \$2,500

In her senior year at the College for Creative Studies in Detroit, Michigan, Jenny Kubinec is majoring in Industrial Design – Transportation. Her automotive interests lie with the importance of sustainability, to retain the beauty of the natural materials that are visible in a vehicle. She states, “With the present use of wood, leather and plant fibers, it is essential to embrace what is already made naturally instead of producing toxic materials that imitate nature. The quality and allure of natural material will play a crucial role to creating the most intriguing and genuine automotive interiors to come.”

Ms. Andrea Hildago, August 18, 2009, \$2,500

A mechanical engineering student, Andrea Hildago is in her senior year at SUNY Stony Brook University, Stony Brook, New York. Andrea demonstrates her passion for the automotive industry by participating in the SAE Baja team since her freshman year. As part of the powertrain team, she honed her auto mechanic skills by rebuilding engines and refurbishing an inoperable dynamometer.

AWAF is a non-profit 501(c)3 organization involved in all aspects of the automotive industry. Most importantly, as a membership organization, AWAF is made up of financially independent consumers who exercise considerable purchasing power.

On behalf of the 2010 AWAF Golf Outing team members, we thank you for your kind consideration and for supporting women in automotive with scholarships to continue their automotive educational endeavors.

2010 AWAF Golf Event Leads

Kim Ziomek, 248-892-9297 and Sherry Muir Irwin, 248-645-1551

Supporting Staff to Co-Chairs & Sponsorship Contact

RoseAnn Nicolai, 877-393-AWAF (2923) or Sabrina Hitchcock 248-519-9724



AWAF 15th Annual Golf Outing

“Swinging FORE Scholarships”

Tuesday, August 17, 2010

Forest Lake Country Club

Golf

7:00 AM Continental Breakfast & Raffle prize viewing

8:00 AM Shotgun Start - 18 Hole Scramble

1:30 PM (est.) Buffet Lunch, Raffles, Scholarship Awards

Name _____ Company _____

Address _____ City _____ Zip _____

Phone _____ E-mail _____

Credit Card # _____ Exp. Date _____ CCV# _____

(CCV #: The 3-digit number on the back of Visa/MC or the 4-digit number on the front of AMEX)

Golf, Breakfast, Lunch

_____ \$150 AWA Members _____ \$175 Non-Members

Foursome names / Email

Foursome Price (Breakfast, Lunch, Golf)

_____ \$560 AWA Members _____ \$660 Non-Member

Lunch Only

_____ \$25 AWA Members _____ \$35 Non-Members

Lunch Only Table of 8

_____ \$180 AWA Members _____ \$250 Non-Members

Please mail checks and registration to:

AWA Foundation, P.O. Box 4305, Troy MI 48099-4805

Or

Fax Credit Card orders to (248) 239-0291

Your contribution is tax deductible and the value of the goods and services received is \$97.00 per golfer.

✳ **REGISTRATION DEADLINE IS AUGUST 9, 2010 (no refunds or credits after 8/9/2010)**

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Map on Back



AWAF 15th Annual Golf Outing



**“Swinging FORE Scholarships”
Tuesday, August 17, 2010**

Forest Lake Country Club
1401 Club Drive
Bloomfield Hills, MI 48302
Phone : (248)-332-8300
Valet / Bag Drop at entrance
No Smoking w/in 50 ft of Club

www.flcc.us

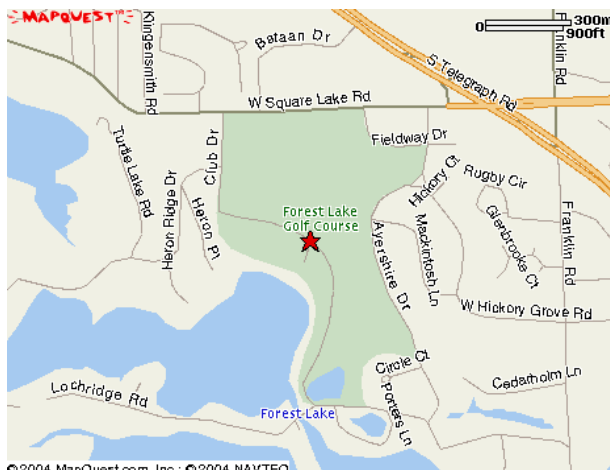


Forest Lake Country Club is located about ¼ mile West of Telegraph on Square Lake Road. Take Square Lake Road heading West from Telegraph and turn left on Club Drive. Follow Club Drive to the entrance of the club.

Attire which is acceptable includes: slacks, shorts which are no higher than mid-thigh length, shirts with sleeves and a collar (traditional, turtleneck, mock turtleneck, or fashion), sweaters, and jackets. Ladies’ attire may also include skirts, skorts, and culottes worn at the aforementioned length, sleeveless shirts with a collar (traditional, turtleneck, mock turtleneck, or fashion), or collarless shirts with sleeves.

Attire which is **NOT** acceptable includes, cutoff shorts, shorts which are higher than mid-thigh length, tennis, jogging, biking, or coaches’ shorts, blue jean pants or shorts, cargo pants, jogging/sweat suits, T-shirts without aforementioned collar type, tank tops, or bare midriff outfits. Additionally, sweat suits, jogging suits, or work-out apparel is considered unacceptable.

In keeping with tradition of a private club, it is recommended to all members and guests, and enforced to all junior golfers 18 years old and under, that shirts be worn tucked in at all times and that hats be worn face forward.



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From the South: Take US-24 (Telegraph Rd.) North to Square Lake Road West (left) to Club Drive (left).

From the West: Take M-59 East to US-24 (Telegraph Rd.) South on Telegraph Rd. to Square Lake Rd. (right) to Club Drive (left).

From the North: Take US-24 (Telegraph Rd.) South to Square Lake Rd. (right), to Club Drive (left).

From the East: Take M-59 West to US-24 (Telegraph Rd.) South on Telegraph Rd. to Square Lake Rd. (right) to Club Drive (left).



AWAF 15th Annual Golf Outing

“Swinging FORE Scholarships”

Tuesday, August 17, 2010
Forest Lake Country Club

- PRESENTING SPONSOR** (Exclusive opportunity - 1 available) **\$8,000.00**
- ⇒ 8 golf tickets (2 foursomes), 18 holes
 - ⇒ Preferred seating for continental breakfast and lunch for 8
 - ⇒ Exclusive naming rights as presenting sponsor “AWAF Golf Event presented by Your Company”
 - ⇒ Presenting Sponsor reference in all collateral material – including press releases, golf outing invitation, AWAFF golf program, AWAFF newsletter and on AWAFF website (for up to 1 year).
 - ⇒ Company logo on golf outing participant gift
 - ⇒ Receipt of award at golf outing program and recognition from podium as presenting sponsor
 - ⇒ Extended rights to retain Presenting Sponsorship on a 1-year continuum
- EAGLE SPONSOR** (1 available) **\$ 4,500.00**
- ⇒ 4 golf tickets (1 foursome), 18 holes
 - ⇒ Company logo/name on each golf cart
 - ⇒ Preferred Seating for continental breakfast and lunch for 4
 - ⇒ Recognition in press releases, AWAFF golf program, AWAFF Newsletter and on AWAFF website
 - ⇒ Company logo on golf outing participant gift
 - ⇒ Recognition from podium at awards ceremony
- 15th ANNIVERSARY SPONSOR** (1 available) **\$ 4,500.00**
- ⇒ Recognition from podium as *benefactor* of (2) \$ 1,000 scholarships at golf outing program
 - ⇒ 4 golf tickets (1 foursome), 18 holes
 - ⇒ Preferred seating for continental breakfast and lunch for 4
 - ⇒ Premiere signage at golf outing lunch
 - ⇒ Recognition from podium, in AWAFF newsletter and AWAFF golf outing program
- BIRDIE SPONSOR** **\$ 2,500.00**
- ⇒ Four golfers (1 foursome), 18 holes
 - ⇒ Preferred seating at continental breakfast & lunch for 4
 - ⇒ Banner recognition at the event
 - ⇒ Opportunity to include promotional item in participant gift bag
 - ⇒ Listed in the AWAFF newsletter & AWAFF program guide
- CONTINENTAL BREAKFAST SPONSOR** (1 available) **\$ 2,500.00**
- ⇒ Four golfers (1 foursome), 18 holes
 - ⇒ Preferred seating at continental breakfast & lunch for 4
 - ⇒ Premiere signage at golf outing breakfast
 - ⇒ Recognition in AWAFF Newsletter & AWAFF program guide
- LUNCH SPONSOR** (1 available) **\$ 2,000.00**
- ⇒ Four golfers (1 foursome), 18 holes
 - ⇒ Four tickets to lunch
 - ⇒ Premiere signage at golf outing lunch
 - ⇒ Recognition in AWAFF Newsletter & AWAFF program guide



AWAF 15th Annual Golf Outing

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Tuesday, August 17, 2010

Forest Lake Country Club

PAR SPONSOR

\$1,000.00

- ⇒ Four golfers (1 foursome), 18 holes
- ⇒ Preferred seating at continental breakfast & lunch for four & signage
- ⇒ Listed in the AWAF newsletter & AWAF program guide

PUTTING TOURNAMENT SPONSOR (SOLD)

\$ 500.00

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

PHOTOGRAPHER SPONSOR (SOLD)

\$ 500.00

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

TEE SPONSOR

\$ 300.00

- ⇒ Signage on the tee and green of designated hole
- ⇒ Recognition in the AWAF golf outing program

PRIZE SPONSOR

- ⇒ Prizes will be used for the raffle, silent auction, or goodie bags
- ⇒ Please list items: _____
- ⇒ Feel free to contact the AWAF golf committee if you would like ideas/details re: being a prize sponsor

Please mail this registration and make checks payable to: AWA Foundation:
 Automotive Women's Alliance Foundation, P.O. Box 4305, Troy, MI 48099-4305
 AWAF is a 501(c)3 organization. Questions: call 877-393-AWAF

Name of Company _____

Contact _____ Phone # _____

Address _____ City _____ St. _____ Zip _____

Signature _____

E-mail address _____

Or Fax Credit Cards to: (248) 239-0291 Visa / American Express / MasterCard

Credit Card # _____ Exp. Date _____ CCV# _____

(CCV #: The 3-digit number on the back of Visa/MC or the 4-digit number on the front of AMEX)

Deadline for recognition is: August 9, 2010