



AWA Foundation / P.O. Box 4305 / Troy, MI 48099 / Phone: 877-393-AWAF / Fax: 248-239-0291  
[www.AWAFoundation.org](http://www.AWAFoundation.org)

## **14<sup>th</sup> Annual Golf Outing "Swinging FORE Scholarships"**

May 2009

Dear Friend of AWAF:

AWAF is hosting our **14<sup>th</sup> Annual Golf Outing "Swinging FORE Scholarships"** on Tuesday, August 18, 2009 at Edgewood Country Club ([www.EdgewoodCountryClub.org](http://www.EdgewoodCountryClub.org)) located in Commerce Township, Michigan. As a result of your generous support, since 2001, AWAF has **awarded \$137,500 in scholarships to 57 students.**

On behalf of the **Automotive Women's Alliance Foundation (AWAF)**, we would like to present you with the opportunity to support our scholarship fund. Our main yearly fundraiser is an annual golf outing where we partner with major Original Equipment Manufacturers (OEMs), Tier One and Tier Two suppliers, retail establishments and automotive dealerships to provide financial support and participation. We are headquartered in the Detroit metropolitan area and receive scholarship applications from all over the United States and Canada. Your participation will confirm your commitment to supporting the careers of professional women in your community.

Three recent AWAF Scholarship recipients:

**ANNIKA LYNN SCOTT March 2009, \$2,500**

An impending 2009 high school graduate at University High School, Ferndale MI, she will attend Tuskegee University, Alabama in the fall 2009 studying mechanical engineering. Annika's career goal is to make advances with battery efficiency in size and capability to run a vehicle of any size and to make more beneficiary developments in the automotive industry.

**KIMBERLY HEWLETT, September 2008**

Kim is in her junior year at the College for Creative Studies in Detroit majoring in Industrial Design. She was one of 20 talented students selected from around the globe to work at GM's Global Design intern program this summer as a sculptor. This special opportunity afforded her an experience to work on concept vehicles specifically to meet the projected needs of the emerging markets in 2020.

**BRITTANY VOSHOL August 2008, \$2,500**

A 2008 Royal Oak High School graduate with a GPA of 4.0, Brittany is now attending Michigan Technological University, College of Engineering. Brittany has received numerous awards including 2007 Young Mentor Award for FIRST LEGO league and Safety Star for FIRST robotics. "I would like to have a job as an engineer that allows me to make a difference from safer cars to recyclable materials, to alternative energy."

AWAF is a non-profit 501(c) 3 organization involved in all aspects of the automotive industry. Most importantly, as a membership organization, AWAF is made up of financially independent consumers who exercise considerable purchasing power.

On behalf of the 2009 AWAF Golf Outing team members, we thank you for your kind consideration and for supporting women in automotive with scholarships to continue their automotive educational endeavors.

### **2009 AWAF Golf Event Leads**

*Kim Ziomek, 248-892-9297 • Janell Townsend, 248-370-2544;  
Sherry Irwin, 248-645-1551 ext. 74 • Kelley LaFontaine 248-714-1098*

### **Supporting Staff to Co-Chairs & Sponsorship Contact**

*RoseAnn Nicolai, 877-393-AWAF (2923) or Sabrina Hitchcock 248-519-9724*



# AWAF 14<sup>th</sup> Annual Golf Outing

“Swinging FORE Scholarships”  
Tuesday, August 18, 2009

Edgewood Country Club

Edgewood Country Club, Commerce Township, MI

### Golf

**7:00 AM** Continental Breakfast & Raffle prize viewing

**8:00 AM** Shotgun Start - 18 Hole Scramble

**1:30 PM (est.)** Buffet Lunch, Raffles, Scholarship Awards

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

(CCV #: The 3-digit number on the back of Visa/MC or the 4-digit number on the front of AMEX)

### Golf, Breakfast, Lunch

\_\_\_\_ \$150 AWA Members \_\_\_\_ \$175 Non-Members

### **Foursome names / Email**

\_\_\_\_\_

### Foursome Price (Breakfast, Lunch, Golf)

\_\_\_\_ \$560 AWA Members \_\_\_\_ \$660 Non-Member

\_\_\_\_\_

### Lunch Only

\_\_\_\_ \$25 AWA Members \_\_\_\_ \$35 Non-Members

\_\_\_\_\_

Please mail checks and registration to:  
AWA Foundation, P.O. Box 4305, Troy MI 48099-4805

Or

Fax Credit Card orders to (248) 239-0291

Your contribution is tax deductible and the value of the goods and services received is \$97.00 per golfer.

✳ **REGISTRATION DEADLINE IS AUGUST 7, 2009 (no refunds or credits after 8/7/2009)**

→ → → → → → → →

Map on Back



# ***AWAF 14<sup>th</sup> Annual Golf Outing***

***“Swinging FORE Scholarships”  
Tuesday, August 18, 2009***

**Edgewood Country Club**

**Edgewood Country Club  
8399 Commerce Road  
Commerce, MI 48382  
Phone : (248)-363-7112  
[www.edgewoodcountryclub.org](http://www.edgewoodcountryclub.org)**

**Edgewood is located ¼ mile west of Union Lake Road on the South side of Commerce Road.**

**From the South: Take M-5 until it dead-ends at Pontiac trail. Take Pontiac Trail East (right) to Haggerty Rd. Take Haggerty Road North (left) until it dead ends at Richardson Rd. Take Richardson Rd. West (left) to Union Lake Rd. Take Union Lake Rd. North (right) to Commerce Rd. Take Commerce Rd West (left) to the club.**

**From the West: Take M-59 to Bogie Lake Rd. Take Bogie Lake Rd. South (left) to Commerce Rd. Take Commerce Rd. East (left) to the club.**

**From the East & North: Take M-59 to Williams Lake Rd South. Take Williams Lake Rd to Cooley Lake Rd. Go West (right) on Cooley Lake to Union Lake Rd. Take Union Lake Rd South (left) to Commerce Rod. Take Commerce Rd West (right) to the Club.**





## “Swinging FORE Scholarships”

Tuesday, August 18, 2009  
Edgewood Country Club

- PRESENTING SPONSOR** (Exclusive opportunity - 1 available) **\$8,000.00**
- ⇒ 8 golf tickets (2 foursomes), 18 holes
  - ⇒ Preferred seating for continental breakfast and lunch for 8
  - ⇒ Exclusive naming rights as presenting sponsor “AWAF Golf Event presented by Your Company”
  - ⇒ Presenting Sponsor reference in all collateral material – including press releases, golf outing invitation, AWAF golf program, AWAF newsletter and on AWAF website (for up to 1 year).
  - ⇒ Company logo on golf outing participant gift
  - ⇒ Receipt of award at golf outing program and recognition from podium as presenting sponsor
  - ⇒ Extended rights to retain Presenting Sponsorship on a 1-year continuum
- EAGLE SPONSOR** (2 available) **\$ 4,500.00**
- ⇒ 4 golf tickets (1 foursome), 18 holes
  - ⇒ Company logo/name on each golf cart
  - ⇒ Preferred Seating for continental breakfast and lunch for 4
  - ⇒ Recognition in press releases, AWAF golf program, AWAF Newsletter and on AWAF website
  - ⇒ Company logo on golf outing participant gift
  - ⇒ Recognition from podium at awards ceremony
- 14<sup>th</sup> ANNIVERSARY SPONSOR** (1 available) **\$ 4,500.00**
- ⇒ Recognition from podium as *benefactor* of (2) \$ 1,000 scholarships at golf outing program
  - ⇒ 4 golf tickets (1 foursome), 18 holes
  - ⇒ Preferred seating for continental breakfast and lunch for 4
  - ⇒ Premiere signage at golf outing lunch
  - ⇒ Recognition from podium, in AWAF newsletter and AWAF golf outing program
- BIRDIE SPONSOR** **\$ 2,500.00**
- ⇒ Four golfers (1 foursome), 18 holes
  - ⇒ Preferred seating at continental breakfast & lunch for 4
  - ⇒ Banner recognition at the event
  - ⇒ Opportunity to include promotional item in participant gift bag
  - ⇒ Listed in the AWAF newsletter & AWAF program guide
- CONTINENTAL BREAKFAST SPONSOR** (1 available) **\$ 2,500.00**
- ⇒ Four golfers (1 foursome), 18 holes
  - ⇒ Preferred seating at continental breakfast & lunch for 4
  - ⇒ Premiere signage at golf outing breakfast
  - ⇒ Recognition in AWAF Newsletter & AWAF program guide
- LUNCH SPONSOR** (1 available) **\$ 2,000.00**
- ⇒ Four golfers (1 foursome), 18 holes
  - ⇒ Four tickets to lunch
  - ⇒ Premiere signage at golf outing lunch
  - ⇒ Recognition in AWAF Newsletter & AWAF program guide



# AWAF 14<sup>th</sup> Annual Golf Outing

## “Swinging FORE Scholarships”

### Tuesday, August 18, 2009

Edgewood Country Club

#### PAR SPONSOR

**\$1,000.00**

- ⇒ Four golfers (1 foursome), 18 holes
- ⇒ Preferred seating at continental breakfast & lunch for four & signage
- ⇒ Listed in the AWAF newsletter & AWAF program guide

#### PUTTING TOURNAMENT SPONSOR (SOLD)

**\$ 500.00**

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

#### PHOTOGRAPHER SPONSOR (SOLD)

**\$ 500.00**

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

#### TEE SPONSOR

**\$ 300.00**

- ⇒ Signage on the tee and green of designated hole
- ⇒ Recognition in the AWAF golf outing program

#### PRIZE SPONSOR

- ⇒ Prizes will be used for the raffle, silent auction, or goodie bags
- ⇒ Please list items: \_\_\_\_\_
- ⇒ Feel free to contact the AWAF golf committee if you would like ideas/details re: being a prize sponsor

Please mail this registration and make checks payable to: AWA Foundation:  
 Automotive Women's Alliance Foundation, P.O. Box 4305, Troy, MI 48099-4305  
 AWAF is a 501(c)3 organization. Questions: call 877-393-AWAF

Name of Company \_\_\_\_\_

Contact \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

E-mail address \_\_\_\_\_

Or Fax Credit Cards to: (248) 239-0291 Visa / American Express / MasterCard

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

(CCV #: The 3-digit number on the back of Visa/MC or the 4-digit number on the front of AMEX)

**Deadline for recognition is: August 4, 2009**