



AWA Foundation / P.O. Box 4305 / Troy, MI 48099 / Phone: 248-643-6590 / Fax: 248-643-9685

[www.AutomotiveWomensAlliance.com](http://www.AutomotiveWomensAlliance.com)

**12<sup>th</sup> Annual Golf Outing**  
**"Swinging FORE Scholarships"**

June, 2007

Dear Friend of AWAF:

AWAF is hosting our **12<sup>th</sup> Annual Golf Outing "Swinging FORE Scholarships"** on Monday, August 13, 2007 at Edgewood Country Club ([www.EdgewoodCountryClub.org](http://www.EdgewoodCountryClub.org)) located in Commerce Township, Michigan. As a result of your generous support, since September of 1991 AWAF and its predecessor organization, AWA Inc., have **awarded over \$100,000 in scholarships more than 40 students.**

On behalf of the **Automotive Women's Alliance Foundation (AWAF)**, we would like to present you with the opportunity to support our scholarship fund. Our main yearly fundraiser is an annual golf outing where we partner with major Original Equipment Manufacturers (OEMs), Tier One and Tier Two suppliers, retail establishments and automotive dealerships to provide financial support and participation. We are headquartered in the Detroit metropolitan area and receive scholarship applications from the United States and Canada. Your participation will confirm your commitment to supporting the careers of professional women in your community.

Three recent AWAF Scholarship recipients:

**CHRISTINE DONAHUE March 2007, \$2,500**

Christine is a freshman at Michigan in the engineering school, where she currently has a 3.7 GPA. She became interested in engineering in high school when she attended a summer camp at Michigan Tech specifically for women interested in engineering.

**REBECCA WALEWSKI March 2007, \$2,500**

Rebecca Walewski is a 3rd generation auto worker. She is not only the first woman in her family to go to college, she is the first person in her entire family to further her education, after working on the line at Ford Motor Company for a number of years. She is attending Eastern to get her MBA in human resources and has a 3.8 GPA.

**BRITTANY MURTY January 2007, \$2,500**

Brittany Murty is a junior at Kettering University and majoring in Mechanical Engineering with a focus on Plastic Product Design. In addition to her engineering classes at Kettering, Brittany is taking a few bio-engineering and crash-reconstruction classes, and is fascinated by all the applications for polymers in a vehicle and in emerging fields related to vehicle safety.

AWAF is a non-profit 501(c)3 organization involved in all aspects of the automotive industry. Most importantly, as a membership organization, AWAF is made up of financially independent consumers who exercise considerable purchasing power.

On behalf of the 2007 AWAF Golf Outing team members, we thank you for your kind consideration and for supporting women in automotive with scholarships to continue their automotive educational endeavors.

**2007 AWAF Golf Co-Chairs**

*Susan Brennan, Dir. Manufacturing Business Office, Ford Motor Company, 313-585-3625*

*Lauren Eisbrenner, Exec. V.P. & COO, Eisbrenner Public Relations 248-641-1445*

*Kim Ziomek, AWAF Event Lead 248-892-9297*

**Supporting Staff to Co-Chairs & Sponsorship Contact**

*Cheryl Dry, Meeting Coordinators, 248-643-6590*



# ***AWAF 12<sup>th</sup> Annual Golf Outing "Swinging FORE Scholarships" Monday, August 13, 2007***

Edgewood Country Club, Commerce Township, MI

### **Golf**

**7:00 AM** Continental Breakfast & Raffle prize viewing  
**8:00 AM** Shotgun Start - 18 Hole Scramble  
**1:30 PM (est.)** Buffet Lunch, Raffles, Scholarship Awards

### **Golf Clinic**

**11:00 -1:00P.M.** Putting, Short Game, Full Swing Clinic

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CCV# \_\_\_\_\_

(CCV #: The 3-digit number on the back of Visa/MC  
or the 4-digit number on the front of AMEX)

**Golf, Breakfast, Lunch**

\_\_\_\_\_ \$145 AWA Members \_\_\_\_\_ \$170 Non-Members

**Foursome names / Email**

**Foursome Price (Breakfast, Lunch, Golf)**

\_\_\_\_\_ \$540 AWA Members \_\_\_\_\_ \$640 Non-Member

**Lunch Only**

\_\_\_\_\_ \$25 AWA Members \_\_\_\_\_ \$35 Non-Members

**Clinic & Lunch**

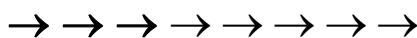
\_\_\_\_\_ \$70 AWA Members \_\_\_\_\_ \$95 Non-Members

Please mail checks and registration to:  
 AWA Foundation, P.O. Box 4305, Troy MI 48099-4805  
 Or

Fax Credit Card orders to (248) 643-9685

Your contribution is tax deductible and the value of the goods and services received is \$92.00 per golfer.

✳ **REGISTRATION DEADLINE IS AUGUST 3, 2007 (no refunds or credits after 8/3/2007)**



Map on Back

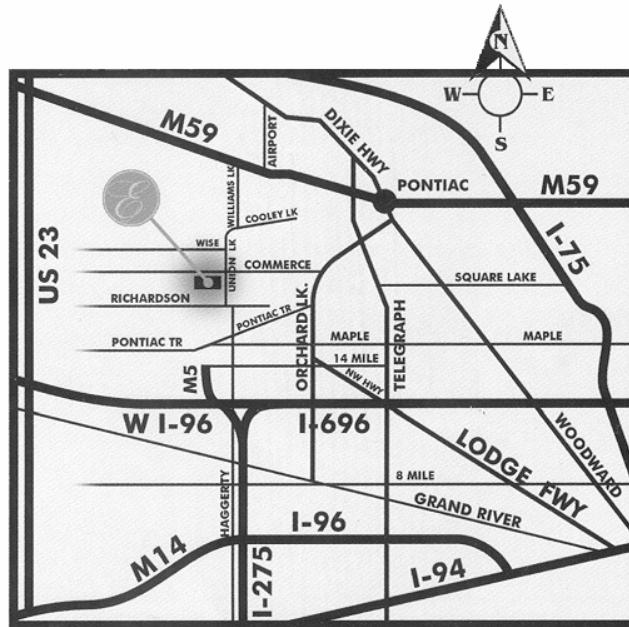
**Edgewood Country Club**  
8399 Commerce Road  
Commerce, MI 48382  
Phone : (248)-363-7112  
[www.edgewoodcountryclub.org](http://www.edgewoodcountryclub.org)

Edgewood is located  $\frac{1}{4}$  mile west of Union Lake Road on the South side of Commerce Road.

**From the South:** Take I-5 until it dead-ends at Pontiac trail. Take Pontiac Trail East (right) to Haggerty Rd. Take Haggerty Road North (left) until it dead ends at Richardson Rd. Take Richardson Rd. West (left) to Union Lake Rd. Take Union Lake Rd. North (right) to Commerce Rd. Take Commerce Rd West (left) to the club.

**From the West:** Take M-59 to Bogie Lake Rd. Take Bogie Lake Rd. South (left) to Commerce Rd. Take Commerce Rd. East (left) to the club.

**From the East & North:** Take M-59 to Williams Lake Rd South. Take Williams Lake Rd to Cooley Lake Rd. Go West left) on Cooley Lake to Union Lake Rd. Take Union Lake Rd South (left) to Commerce Rd. Take Commerce Rd West (right) to the Club.





# AWAF 12<sup>th</sup> Annual Golf Outing

“Swinging FORE Scholarships”

Monday, August 13, 2007

Edgewood Country Club

**PRESENTING SPONSOR** (Exclusive opportunity - 1 available) **\$8,000.00**

- ⇒ 8 golf tickets (2 foursomes), 18 holes
- ⇒ Preferred seating for continental breakfast and lunch for 8
- ⇒ Exclusive naming rights as presenting sponsor “AWAF Golf Event presented by Your Company”
- ⇒ Presenting Sponsor reference in all collateral material – including press releases, golf outing invitation, AWAF golf program, AWAF newsletter and on AWAF website (for up to 1 year).
- ⇒ Company logo on golf outing participant gift
- ⇒ Receipt of award at golf outing program and recognition from podium as presenting sponsor
- ⇒ Extended rights to retain Presenting Sponsorship on a 1-year continuum

**EAGLE SPONSOR** (2 available) **\$ 4,500.00**

- ⇒ 4 golf tickets (1 foursome), 18 holes
- ⇒ Company logo/name on each golf cart
- ⇒ Preferred Seating for continental breakfast and lunch for 4
- ⇒ Recognition in press releases, AWAF golf program, AWAF Newsletter and on AWAF website
- ⇒ Company logo on golf outing participant gift
- ⇒ Recognition from podium at awards ceremony

**12<sup>th</sup> ANNIVERSARY SPONSOR** (1 available) **\$ 4,500.00**

- ⇒ Recognition from podium as *benefactor* of (2) \$ 1,000 scholarships at golf outing program
- ⇒ 4 golf tickets (1 foursome), 18 holes
- ⇒ Preferred seating for continental breakfast and lunch for 4
- ⇒ Premiere signage at golf outing lunch
- ⇒ Recognition from podium, in AWAF newsletter and AWAF golf outing program

**BIRDIE SPONSOR** **\$ 2,500.00**

- ⇒ Four golfers (1 foursome), 18 holes
- ⇒ Preferred seating at continental breakfast & lunch for 4
- ⇒ Banner recognition at the event
- ⇒ Opportunity to include promotional item in participant gift bag
- ⇒ Listed in the AWAF newsletter & AWAF program guide



**CONTINENTAL BREAKFAST SPONSOR** (1 available) **SOLD** **\$ 2,500.00**

- ⇒ Four golfers (1 foursome), 18 holes
- ⇒ Preferred seating at continental breakfast & lunch for 4
- ⇒ Premiere signage at golf outing breakfast
- ⇒ Recognition in AWAF Newsletter & AWAF program guide





# AWAF 12<sup>th</sup> Annual Golf Outing

## “Swinging FORE Scholarships”

### Monday, August 13, 2007

Edgewood Country Club

#### PAR SPONSOR

- ⇒ Four golfers (1 foursome), 18 holes
- ⇒ Preferred seating at continental breakfast & lunch for four & signage
- ⇒ Listed in the AWAF newsletter & AWAF program guide



\$1,000.00



#### GOLF CLINIC SPONSOR

- ⇒ Signage at event
- ⇒ Recognition in AWAF golf outing program

\$1,000.00



#### PUTTING TOURNAMENT SPONSOR

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

\$ 500.00

#### PHOTOGRAPHER SPONSOR

- ⇒ Recognition in AWAF newsletter, AWAF golf outing program
- ⇒ Complimentary lunch for 1

\$ 500.00

#### TEE SPONSOR

- ⇒ Signage on the tee and green of designated hole
- ⇒ Recognition in the AWAF golf outing program

\$ 300.00



#### PRIZE SPONSOR

- ⇒ Prizes will be used for the raffle, silent auction, or goodie bags
- ⇒ Please list items: \_\_\_\_\_
- ⇒ Feel free to contact the AWAF golf committee if you would like ideas/details re: being a prize sponsor

Please mail this registration and make checks payable to: AWA Foundation:  
 Automotive Women's Alliance Foundation, P.O. Box 4305, Troy, MI 48099-4305  
 AWAF is a 501(c)3 organization.

Name of Company \_\_\_\_\_

Contact \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_

Or Fax Credit Cards to: (248) 643-9685 Visa / American Express / MasterCard

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

(CCV #: The 3-digit number on the back of Visa/MC or the 4-digit number on the front of AMEX)

**Deadline for recognition is: July 16, 2007**