

### Executive Board

**Kim Ziomek, President**

**Paula Doan, VP-OEM Relationships,  
The AutoBeat Group**

**Janell Townsend, VP-Industry  
Relations & Academic Affairs,  
Oakland University**

**Lorine Mays, VP-Alliances,  
Ford Motor Company**

**Rose Willis, General Counsel/Vice  
President, Miller, Canfield,  
Paddock & Stone**

**Katherine Otrompke, VP-Supplier  
Relations, TATA  
Consultancy Services**

**Ilene Weathers, Secretary  
The WYND Group**

**Diane Harbour, Treasurer, Harbour  
Tax & Accounting**

### Executive Advisory Council

**Ms. Maureen LaFontaine, LaFontaine Motors**

**Ken Guity, MacLean-Fogg**

**Carla Bailo, Nissan Americas**

### Board of Directors

**Corporate Sponsorship**

**Sabrina Hitchcock, Suburban Cadillac**

**Jill Fraeyman, Writing Solutions**

**Event Planning**

**Catherine Auckland, Eaton Corporation**

**Kelly Carmona, H.A. King Co., Inc.**

**Marketing**

**Jennifer Nyquist-Bivins, Brand**

**Propulsion, LLC**

**Sarah Stachowicz, Bush Seyferth &**

**Paige, PLLC**

**Membership**

**Sherry Muir Irwin, The Hunter Group LLC**

**Corinne Smereka, Schoolcraft College**

**Scholarship**

**Jane Bishop, General Motors**

**Denise Mahnick, 3 Sixty Direct**

### Other Support Committee Members

**RoseAnn Nicolai, Nicolai Events**

**Suzanne Yurenka, Photographer**

**Fran Bachmann, Founding Member Emeritus**

### **Membership Information**

Automotive Women's Alliance Foundation offers several levels of memberships to participate in the organization. Our membership fees are annual and encompass:

- **Regular \$85:** Monthly President's letter, Quarterly Newsletter, online subscription to AutoBeat Group publications, lapel pin and online membership roster updated monthly.
- **Gold \$150:** Regular membership benefits, business card size ad in one AWA Foundation Newsletter, acknowledgment of special membership at AWA Foundation Event.
- **Memberships that include Regular Membership Benefits:**
  - 1) Full-time Student, Senior or In-Transition: \$25
  - 2) University Faculty: \$75
  - 3) Graduate Student: \$45

Visit our website address below to download a membership application today!

**Automotive Women's Alliance  
Foundation (AWAF)**

**P.O. Box 4305 / Troy, MI 48099-4305**

**Office: 877-393-AWAF / Fax: 248-239-0291**

**[www.AWAFoundation.org](http://www.AWAFoundation.org)**

### **Committee/Leadership Opportunities**

If you are interested in participating in any of the AWAF committees, please contact RoseAnn Nicolai at 1-877-393-AWAF

### **AWAF Operations Support**

**Nicolai**  
Events & Communications

Nicolai Events is the logistics support company for AWAF.



# **A FORUM FOR WOMEN IN AUTOMOTIVE CAREERS**



## **Value Proposition:**

### **What does AWAf Offer?**

- Support women seeking to enter or re-enter the automotive marketplace with interactive opportunities.
- Meet executive level women that in day-to-day business activities you may not have the opportunity to meet.
- Access to online Membership Roster and AutoBeat Group publications.
- Attend AWAf forums that provide professional development and continuing education programs at a discounted rate.
- Participate in a committee structure dedicated to supporting the mission of the AWAf, while allowing members an opportunity to work closely with their peers.
- Realize recognition in the industry and from your colleagues through committee leadership opportunities.
- Meet, work with, and get to know some of the most influential women in the automotive industry.
- Become a "mentee" and learn from others who have climbed both the management and technical ladders of success. Our events feature selected speakers from within the automotive and affiliated industries.
- Receive monthly electronic updates from the President highlighting various upcoming events.
- Receive the AWAf "Up to Speed" Newsletter with an opportunity to advertise affordably to a specific target market.
- Visit our website to learn more at [www.AWAfFoundation.org](http://www.AWAfFoundation.org).

### **AWAf Mission**

The mission of the Automotive Women's Alliance Foundation is to advance and empower women in the automotive industry.

### **AWAf Vision**

The vision of the Automotive Women's Alliance Foundation is to help create and sustain a diverse automotive industry optimized by empowered women.

### **Executive Advisory Council (EAC)**

The EAC is made up of senior level executives in the automotive and affiliated industries. Members of the EAC offer guidance, strategic direction, act as mentors to AWAf membership and enhance relationships through professional networking. AWAf will look to the EAC to ensure that the goals, objectives and future of AWAf are in line with the vision and mission statements of AWAf. EAC members are invited to all regular AWAf board meetings. The AWAf President holds one to two special meetings per year to update the EAC on activities, goals and objectives.

### **Professional Affiliations**

- Chrysler Women's Network
- Ford - Women In Manufacturing
- General Motors Women's Network
- Marketing & Sales Executives of Detroit (MSED)
- Center of Empowerment & Economic Development (CEED)
- POWER: Opening Doors for Women
- Women-Drivers.com

### **AWAf Organization Overview**

#### **What We Are**

Our purpose is to attract and connect women in automotive careers.

#### **Why We Are**

AWAf is organized exclusively to receive and administer funds for charitable and educational purposes, including but not limited to, awarding scholarships to women, in or entering the fields of business, design or engineering, with career aspirations toward the automotive industry.

#### **When We Were Established**

The 501(c)(3) status was granted to the AWA Foundation in spring of 2004.

#### **When We Award Scholarships**

We have a scholarship award process that is firmly adhered to and the Scholarship committee reviews all applications and recommendations for consideration.

We award a minimum amount of a \$2,500 scholarship. Scholarships are awarded throughout the year often at our quarterly AWAf events and AWAf annual Golf Outing.

Since inception, AWAf has awarded over 68 scholarships totaling \$167,000.

\*\*For additional scholarship information visit our website: [www.AWAfFoundation.org](http://www.AWAfFoundation.org)

#### **Main Fundraiser for Operations**

Our main fundraiser is the annual golf outing where we solicit major OEM, Tier One & Two suppliers, retail establishments and automotive dealerships to provide financial support. Historically, at the golf outing, we have raised over \$25,000 to support the scholarship activities.